



**GOVT. OF ANDHRA PRADESH  
AP TOURISM AUTHORITY, VIJAYAWADA  
RUSHIKONDA BUILDINGS REDEVELOPMENT PROJECT**

*Project Information for Public and Industry Consultation*

### **1. Project Overview**

The Rushikonda Buildings, located at Yendada Village, Visakhapatnam, has been redeveloped by the Government of Andhra Pradesh under a phased development plan to enhance tourism infrastructure in the coastal corridor. The project was executed by the Andhra Pradesh Tourism Development Corporation (APTDC) and inaugurated in February 2024.

### **2. Investment and Scope**

- Total Sanctioned Amount: ₹451.67 Crores (across three phases).
- Purpose: Redevelopment of the buildings and associated infrastructure to international hospitality standards.
- Executing Agency: Andhra Pradesh Tourism Development Corporation (APTDC).

### **3. Built Infrastructure**

- Total Built-up Area: 13,542 sq. m.
- Blocks Constructed: Four major blocks and seven G+1 buildings, comprising:
  - Vijayanagara Block (3 units)
  - Gajapathi Block (1 unit)
  - Kalinga Block (1 unit)
  - Vengi Block (2 units)
- Facilities: Luxury suites, banquet halls, restaurants, SPA, gym, conference halls, lounges, and staff accommodation.

### **4. Current Status**

The buildings are presently non-operational and incurring a maintenance cost of approximately ₹25 lakh per month. The Government is now seeking public suggestions and hospitality sector proposals to determine the most effective and sustainable utilization model.



## 5. Adjoining Land

- Extent: Approximately 9 acres. It's beach side land.
- Survey Numbers: 183, 184, 185 (carved out of Sy. Nos. 19P and 105P)
- Village: Yendada, Visakhapatnam Rural Mandal, Visakhapatnam District
- Status: Notified under the Tourism Policy for private participation.
- Current Stage: 8 parties have expressed interest; 5 Detailed Project Reports (DPRs) have been received.

## 6. Public Participation

Citizens are invited to provide suggestions and proposals for the best use of the buildings and adjoining land. Submissions may include ideas related to tourism promotion, public-private partnerships, eco-tourism, hospitality ventures, cultural centers, or mixed-use models.

🕒 Submission Window: 7 days from date of notice publication.

✉ Email ID: [rushikonda@aptdc.in](mailto:rushikonda@aptdc.in)

## 7. Hospitality Sector Consultation

Leading national and international hospitality groups are invited to share concept notes or expressions of interest (EOIs) and participate in the consultation meeting to be held at 11.00 AM on 17<sup>th</sup> October 2025, in the meeting hall of the AP Tourism Authority, 5<sup>th</sup> Floor, Stalin Corporate, Auto Nagar, Vijayawada.

✉ Email ID for Industry Proposals: [rushikonda.partners@aptdc.in](mailto:rushikonda.partners@aptdc.in)

## 8. Follow-up Action

All responses will be compiled and reviewed by the Group of Ministers, after which the final decision on utilization strategy will be taken.

**Sd/- Amrapali Kata IAS.,  
Chief Executive Officer  
AP Tourism Authority  
Vijayawada.**



Please see the following image / link for the google earth map of the APTDC Rushikonda Buildings and the adjoining 9.00 acres beach side land.

(The link for image is:

<https://drive.google.com/file/d/109FoDvUR0LHnEGUNR3WRAzjDw4GylsVN/view> )

